Surya Bhaskar Reddy Medapati

User Experience Designer & UI Developer

Personal Info:

✉ suryabhaskarreddy@hotmail.com

📞 +91 949-298-4118

Summary:

▸ 3+Year's experience in user experence design and UI development.

▸ Experience in design tools like Adobe XD, and Figma.

▸ Familiarity with Photoshop, Illustrator, and premiere pro.

▸ Worked in web technology with HTML, CSS, JavaScript, and mobile technology with flutter and dart.

▸ Strong analytical and problem solving skills with a process-oriented mindset.

▸ Ability to work cross functionality and collaborate with engineering, product management and marketing.

Work Experience:

▸ Worked as an associate remote web developer & Product designer at Marvel Medi Revolutions from sep'20 to the present as a freelancer.

▸ Worked as a Product designer & web developer in THIRDLEAP as well as its sister company i.e., Durity & Focus-Prism for 22 Months from Oct'18 to Aug'20.

▸ Worked as a UI/UX designer in edges global analytics private limited from Sep'18 to Oct'18.

Design & technical skills:

Skills	Details
UI/UX design tools	Adobe XD, Figma
Programming languages	Java-script, Dart
Technologies	HTML, SCSS, Java-script, Tailwind-CSS, Dart, Flutter
Development tools	Visual studio code, Android Studio
Others	Adobe photoshop, Illustrator, premiere pro, GIT, Atlassian products

Honors & awards

- Ram Nath Kovind (the former president of India) inaugurated the hearts app that I redesigned in heartfulness organization.

- Selected as National youth cops (NYC), worked under the ministry of youth affairs & Sports, Government of India from 2015 - 2017.

Education:

- SSC from secondary state board, AP (2008) with 74.5%.

- Intermediate (M.P.C) from Intermediate state board, AP (2008-2010) with 75.5%.

- CA-IPCC from Institute of chartered accountants of India (ICAI) from 2011 to 2015 (disc).

Professional Experience:

1. **Project :** Durity

   Category: Fintech & Security

   Design tools used: Adobe XD, Photoshop, Illustrator, Premier Pro, Adobe audition

   Team Size: 1

   Roles: Product designer

   Project Description: Durity safeguards valuable financial documents in a highly encrypted E-Wallet that stores the data in a structured manner and passes it to its beneficiaries only at the time of need.

   Contributions: It was a great opportunity that I had a chance to walk through the entire UX pipeline from researching to launching the product as I was the only UX designer in the organization. In addition, I have taken responsibility for Branding, Marketing, Iconography & Video making, etc.

2. **Project :** Maximus Kitchen

   Category: Food Ordering app

   Design tools used: Adobe XD, Photoshop, Illustrator

   Team Size: 1

   Roles: Product designer

   Project Description: For food counters in large campus, it avoids people waiting on a long que and also encourage cash less transactions and centralized control over the business.

   Contributions:

   - Conducted user research to Identify the target audience's pain points & -

needs and come up with the best possible solution that aligned with the organization's business goals.

- Created a new food ordering app UI Design from ground.

3. **Project :** Hearts App

   Category: Health & Fitness

   Design tools used: Adobe XD

   Team Size: 4

   Roles: Visual designer & Interaction design

   Project Description: Hearts app belongs to the heartfulness organization. With the hearts app, a person can connect to online live meditation sessions with certified heartfulness trainers from across the globe at their convenience (24/7).

   Contributions:

   - Went to Kanha Shanti Vanam (the world's largest meditation hall) to know about the heartfulness way of meditation and conducted user research.
   - Drawn wireframes, process maps, low fidelity & high fidelity prototypes.
   - Full and reiteration of heart's app from the ground that received 97% positive customer feedback.

4. **Project :** Thirdleap math app

   Category: Educational

   Design tools used: Adobe XD, Photoshop, Illustrator

   Team Size: 1

   Roles: Product Designer

   Project Description: Thirdleap math app is an artificial intelligence-based math guide. It explains step-by-step solutions to the problem and offers auto-correction, along with feedback.

   Contributions:

   - Identifying the target audience pain points /needs and come up with the best possible solution and those are aligned with the organization's business goals.
   - Conducted research to identify user pain-points, our team went to GIIS School- Bangalore and taken a survey.
   - Defining the problem statements & redesigned the entire Thirdleap Math App UI from scratch.

5. **Project :** Thirdleap Website

   Category: Educational

   Design tools used: Adobe XD, Photoshop, Illustrator

   Team Size: 1

   Environment: HTML, CSS, JavaScript

   Roles: UX Designer & Web Developer

   Project description: Static website for Thirdleap organization.

   Contributions: It is a great opportunity that I had a chance to walk through the entire process from website design to hosting that website.

6. **Project :** Durity Website

   Category: Finance and Security

   Design tools used: Adobe XD, Photoshop, Illustrator

   Team Size: 1

   Environment: HTML, CSS, JavaScript, Tailwindcss

   Roles: UX Designer & Web Developer

   Project description: Static website for Durity private limited company.

   Contributions: It is a great opportunity that I had a chance to walk through the entire process from website design to hosting that website.

Social :

- Portfolio : suryaishnavi.github.io/portfolio
- LinkedIn : www.linkedin.com/in/suryaishnavi
- Instagram : www.instagram.com/rise_and_shine_surya
- GitHub: www.github.com/suryaishnavi